



CAPABILITY STATEMENT

At Zobo Analytics, we ignite the transformative force of data, to empower organizations to harness their true potential and elevate decision-making to new heights. By fostering collaboration and maintaining an unwavering commitment to quality, we architect seamless, scalable, and impenetrable solutions tailored to your needs.

Leaders thrive as we help them navigate their landscape, armed with ingenuity, intelligence, and confidence. Our outcomes include precise alignment of data and business strategies, optimization of operational efficiency, and the cultivation of enterprise-wide innovation.

Join forces with our seasoned experts as we co-envision a world of limitless possibilities, where every decision is informed, timely, and masterfully executed. Zobo Analytics - where data know-how and follow-through intersect. We are always ready to assist and serve

OUR EXPERTISE

Data Infrastructure & Cloud

- Architecture design
- Data warehousing
- Data engineering
- Solution scaling for data
- BI development
- Data governance
- ETL system design
- Cloud design, implementation, and management
- API and data app development
- Data migration
- Tool selection

Data Visualization & Storytelling

- Dashboarding
- Report development
- Stand-alone visualization development

Data Science

- Data analysis
- Predictive Analysis
- Data mining
- Data cleaning and quality assurance
- Deep learning
- Machine learning
- Artificial intelligence
- Training

Project Management

- Project planning and visioning
- Agile implementation
- Recruitment and retention
- Project monitoring and reporting
- Developer management
- Stakeholder management

Qualitative & Quantitative Research

- Survey development and administration
- Structured observations and ethnographies
- Focus groups
- Stakeholder interviews
- Document review
- Pilot testing
- Implementation evaluation
- Formative and summative assessment
- Fidelity of implementation